

The Taikisha Group Creates a New Philosophy Framework

- Formulation of a New Purpose, Vision, and Values -

Taikisha, Ltd. (Head Office: Shinjuku-ku, Tokyo; Representative Director, President: Masashi Osada; hereafter referred to as “Taikisha”) has formulated its new Purpose, Vision, and Our Values. These will act as guidelines for the entire Taikisha Group as we step forward into the future with unified aspirations in today’s era of rapid change.

OUR PHILOSOPHY “Customers First”

PURPOSE

Protect TAIKI*, Pioneer the Future

Through our engineering expertise and ingenuity, we strive to harmonize industrial advancement with the global environment, contributing to richer lives for people.

VISION

Total Knowledge for Solutions

As an engineering company, we create optimal solutions in workplaces around the world by integrating cutting-edge technologies into Green Technology and Robotics Automation.

OUR VALUES

One TAIKISHA, One TEAM

We respect each individual’s unique ideas beyond national and cultural boundaries, learn from one another, and harness them as the collective strength of the global Taikisha Group.

Open Challenge, Quick Response

We embrace change with an open mind, pursue daily improvements and new challenges, and turn them into personal growth.

Ownership Belongs to Everyone

We take ownership from our daily work to the broader value it creates for society, proactively set future-oriented goals, and act on them.

**TAIKI* echoes our name and represents the air—and the wider global environment.

■ Background and History

The previous philosophy framework was developed in stages, starting with the company credo “Customers First” established in 1970. It has been key to fostering a sense of unity among personnel at the Taikisha Group and to our moving forward in the same consistent direction. That basic spirit will remain unchanged going into the future. At the same time, more than 50 years have passed since the formulation of this credo, and the business environment surrounding the Taikisha Group and the expectations of society have changed dramatically.

Given these circumstances, the Taikisha Group formulated and announced its 10-Year Plan 2035 long-term plan in May 2025. This is not just a business plan but a major statement of intent that indicates both internally and externally where Taikisha is headed. It is a turning point for the company, one that could be described as its “third founding period.” Taking this as an opportunity, we proceeded with a review of our philosophy framework from the latter half of last year and into this year. We have now restructured our philosophy framework in the form of a purpose, vision, and values, positioning “Customers First” as our philosophy to light the path that the Taikisha Group must take.

In formulating this new purpose, vision, and values, we considered various angles. This included questionnaire surveys of Group employees, including those at overseas locations, workshops with employee participation, interviews with local staff and customers (clients), and dialogues between management and employees. Carefully incorporating a diverse range of opinions has allowed Taikisha to refine its purpose, vision, and values into a single form.

■ Purpose (Defines the reason we exist and our role within society)

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Through our engineering expertise and ingenuity, we strive to harmonize industrial advancement with the global environment, contributing to richer lives for people.

Since its founding, Taikisha has been committed not only to serving the customers it works with each day, but also to contributing to the greater society. The company name, “Taikisha,” itself embodies an unwavering determination to “restore clear air” at a time when pollution was a major social concern in Japan.

What we promise to society in the years ahead, goes beyond just reducing environmental impact, which is the bare minimum expected of a company. While continuing to drawing drive from our aspiration, we will create greater innovative solutions and pursue a higher level of harmony between industrial advancements and the global environment, ultimately contributing to richer lives for people.

■ Vision (Defines the kind of company we aspire to become in order to realize our Purpose)

Total Knowledge for Solutions

As an engineering company, we create optimal solutions in workplaces around the world by integrating cutting-edge technologies into Green Technology and Robotics Automation.

This Vision outlines our ideal future state, showing how Taikisha can maximize the value it provides by fully leveraging its core strengths - its highly distinctive technologies and extensive global network.

Building on the green technologies and robotics automation we have cultivated over the years in the fields of energy, air, and water, we will accelerate innovation through our global network—by integrating advanced technologies and fostering mutual learning and technical refinement among our locations around the world. We will then implement these innovations as optimal solutions tailored to workplaces across the globe.

■ Our Values (Defines the shared values and behavioral principles that guide all employees in bringing our Purpose and Vision to life)

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■ Our Philosophy

“Customers First,” which has always been the foundation of our business activities, is a philosophy that the Taikisha Group will continue to cherish in the coming era. It will form the very basis of our Purpose, Vision, and Our Values.

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